Global BBA: Elite Sport track the best of emlyon business school for elite sportsmen and women

"I competed in my first French championship when I was 14. I came second. After qualifying for the European championships for the first time in 2015, I joined emlyon business school's Saint-Etienne campus, where I was encouraged to continue competing alongside my studies. This year I've joined INSEP, France's elite athlete training institute. So it's vital to have special arrangements for my studies at the Paris campus. The school's support, and this brand-new track, make a real difference to elite athletes who want to study while pursuing their passion."

Camille Nabeth // Global BBA student and elite fencer

program structure

New student induction (3 days)

IT resources I early makers pedagogy I career support I language platform I C1 launch

Lyon-Ecully campus

Online courses 1

business history I accounting information I legal environment of business I IT tools for managers I maths and statistics applied to management

Online courses 2

marketing: analyzing and understanding the market I content and data analysis I field survey

Online courses 3

business economics I boomerang marketing I accounting costs and decision-making I civil and commercial law I sales management

Online courses 4

finance for managers I budget management I strategic marketing I IT management tools

Online courses 5

introduction to management globalization and geopolitics I introduction to financial markets I comparative accounting systems | cross-cultural management | PCE

Online course 6

customer relationship management integrated marketing communications I community management web indexing I CSR and sustainability | PCE

your sports organization

your sports organization Online courses 7

decision-making

methods: applied maths

and statistics I taxation I

international business I

international business

law I visual basic

your sports organization

Online courses 8

relevant costs I

human resources

management I social

entrepreneurship I

international marketing

information and digital

systems I competitive

your sports organization

Online courses 9

corporate governance I

strategic and change

digital transformation and new management practices I internet

of things for

management I

your sports organization Online courses 10

pperation management I brand management managing sustainable global business case

your sports organization Online courses 11

custom-built specialization track (short-track format: 2x2 days), either on an undergraduate or apprenticeship basis (1 week out of 4)

and databases your sports organization

and business intelligence your sports organization

entrepreneurs your sports organization

your sports organization

your sports organization

Common theme: makers academy

business game (3 days)

profiling: typical actions I negotiation techniques C2 launch (3 days)

field survey presentation I elite athlete story lecture (retraining) I career support I project management, mission project I C3 launch (3 days)

mission project presentation I simulation (2 days) RECAPSS presentation I career support (Saint Etienne) | C4 launch (3 days)

RECAPSS oral examination I year 2, year 1 welcome day I PCE presentation I C5/C6 launch (3 days)

G6

team management and leadership I codina (3 days)

PCE oral examination I C7/C8 launch (3 days)

eurosim business game I cash management I C9 launch + placement abroad (3 days)

sport and career support, cypical actions I introduction to specializations I C10 launch (3 days)

business game I global challenge I research methods for dissertation I applied research dissertation presentation

dissertation oral examination

- You will need to complete at least a 13-month professional experience that can be done in your sporting environment

awaken your inner entrepreneur, become a value creator turn yourself into a maker

boost your employment prospects

emlyon business school's support and services are prized by recruiters and students alike. We offer an intensive, comprehensive program to get you ready for future employment, including tools, workshops, events and meetings with experts and professionals. Our Global BBA graduates typically go on to roles including: Founder/Entrepreneur • Business Developer • Digital Transformation Officer • Quality Manager • Talent Acquisition Specialist • Sales Manager • Project Manager • Innovation Officer • Product Innovation Officer • Media Specialist • Development • Strategic Marketing Assistant • Junior Advertising Executive • Junior Account Manager • Market Researcher • Financial Controller • Junior Strategic Planner • Innovation Coordinator

- 30,000 emlyon business school alumni in 120 countries and 100 alumni network ambassadors worldwide
- 1,600 partner businesses worldwide
- 110,000 internship and job opportunities available to our students each year
- Direct, instant access to our online alumni directory
- A community of 25 business clubs (China, new technologies, finance, etc.)
- 90% of graduates secure an internship or job three months after completing the Global BBA program
- Average starting salary for Global BBA graduates: €35K





fees

- Application fees: €100

 Free for bursary-holders and elite sportsmen and women registered with regional physical sports and education centers (CREPS), and with senior, junior and professional training hodies
- Tuition fees: €42,000, payable on a per-module basis A separate certificate is issued for each module. Students are awarded the degree once they have obtained all the certificates.

An initial installment of €10,500 is payable, followed by staggered payments as students progress and earn ECTS credits.

Preferential loans are available from em**lyon business school**'s partner banks. Financial support is also available for students who meet certain criteria (means-tested, merit-based, international mobility).

contact

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